



December 11, 2018

Dear Community Partner:

The 30th Annual Atascadero Children's Day in the Park will be held on **Saturday, April 6, 2019** at the Atascadero Lake Park from 11:00 a.m. until 3:00 p.m. The event is sponsored in partnership by The LINK Family Resource Center and the City of Atascadero.

The Atascadero Children's Day in the Park is the original North County family resource fair that provides a free day for children and families to play, learn, and have fun. This annual event recognizes April as Child Abuse Prevention month. It also creates an important opportunity for parents and care-givers to learn about local resources and community programs available to help children be safe, nurtured, and healthy.

The LINK Family Resource Center invites you to help sponsor this highly valued community event. The LINK is a community non-profit dedicated to strengthening families in need, supporting children's mental and physical well-being, and ensuring that strong families are a community priority. The LINK Family Advocates work with school personnel in 8 school districts throughout San Luis Obispo County. Each year we serve over 800 families and connect them to community resources such as housing assistance, parent education, and family counseling services. With offices in both Atascadero and Paso Robles, we foster a safe, healthy, and thriving community by linking children, youth, and families with programs and services to address their unique needs.

We look forward to you joining us to ensure this important community event is a success by choosing a Sponsorship Level listed below.

Sponsorship Levels

Honorable Mention: \$150 - Name on promotional materials.

Bronze: \$300 - Name & Company Logo on promotional materials.

Silver: \$500 - Name & Company Logo on promotional material; Name & Logo on event banners.

Gold: \$1,000 - Name & Company Logo on promotional materials; acknowledgement during all event day announcements; Name & Logo on event banners; and free booth space at the event.

Thank you for your support!

Lisa Fraser, Executive Director

6500 Morro Rd. Suite A
Atascadero, C. 93422
(805) 466-5404

1802 Chesnutt Street
Paso Robles, CA 93446
(805) 238-2775



Children's Day in the Park 2019 Sponsorship Application Form

Please complete and return this form, along with check to:

The LINK Family Resource Center
6500 Morro Rd. Suite A
Atascadero, CA 93422

www.linkslo.org

Email: LinkFRC@linkslo.org

Phone: (805) 466-5404 Fax: (805) 461-8901

2019 Sponsorship Levels (Please select one)

Gold (\$1,000) Yes \$ _____

Silver (\$500) Yes \$ _____

Bronze (\$300) Yes \$ _____

Honors (\$150) Yes \$ _____

Sponsorship submission deadline: March 1, 2019

Sponsor Logo submission deadline: March 4, 2019

Name/Business/Organization: _____

Contact Person: _____

Mailing Address: _____

Total Amount Enclosed \$ _____

(Please make check payable to **The LINK, TAX ID 91-2022036**)

Signature: _____

Printed Name: _____ Date: _____